



BOLDMOVES

07CAR

www.fordvehicles.com
©2006 Ford Motor Company 07AS-CAR
Litho in USA on recycled paper (20% post consumer)



BOLDMOVES

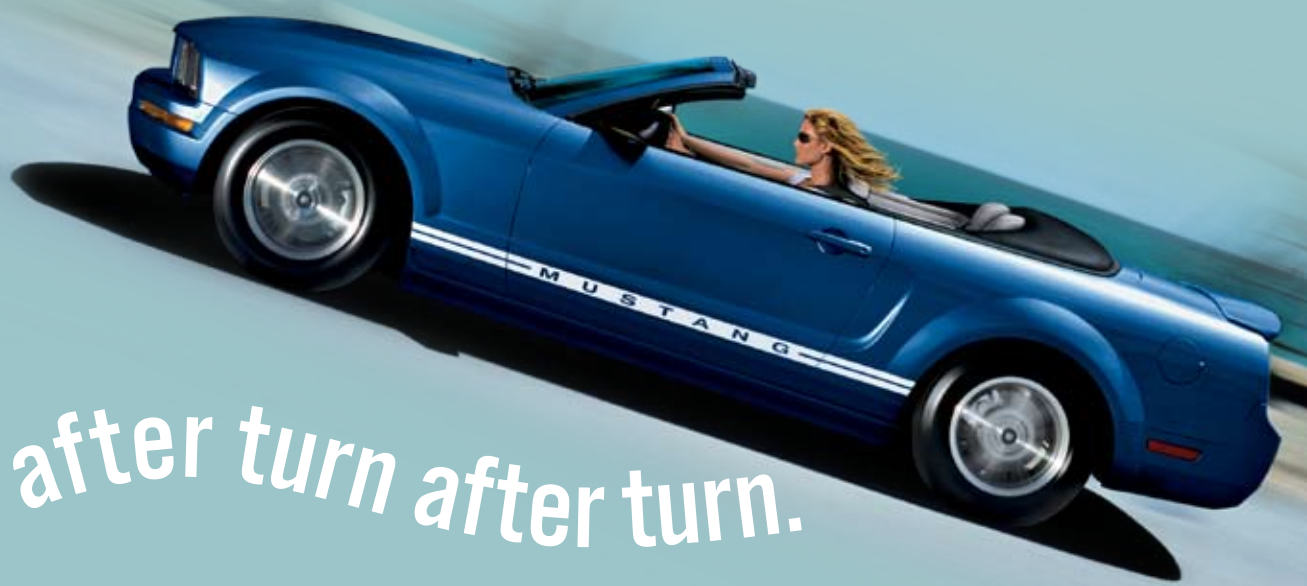
07CAR

www.fordvehicles.com



Bold thrills

www.fordvehicles.com



turn after turn after turn.

SO JUMP IN
AND HAVE A BLAST.

What's your fun factor? Take to the skies in a Mustang convertible, or carve up that concrete in a Mustang coupe. Create a lasting bling-of-an-impression in a chromed-out Fusion, which boosts finesse to an exclusive All-Wheel-Drive degree. Get your kicks and beat smog too, in a Focus — at its EPA-certified SmartWaySM best. Or enhance your sense of pleasure in a commanding, safety-first Five Hundred. *Serious thrills*, any way you like them.



MUSTANG



FUSION



FOCUS



FIVE HUNDRED



BOLDMOVES

MUSTANG MANIA

FACE IT, YOU'RE CHOMPIN' AT THE BIT TO GRAB THE REIGNS AND GUN THE GAS IN AMERICA'S PONY CAR.

BEAUTY IS 'STANG DEEP

- America's #1-selling sports car and convertible
- 210-hp Mustang V6 dishes out 240 lb.-ft. of low-end torque and averages 28 mpg hwy.* (*starts under \$20,000***)
- 300-hp Mustang GT goes 0-60 in 4.9 seconds[†] and achieves a respectable 25 mpg hwy.* (*starts under \$27,000***)
- Suspension — MacPherson strut front with reverse "L" lower control arms; solid-axle rear with Panhard rod and outboard shocks
- 4-channel ABS with hefty 12.4" vented front rotors — along with 11.8" rear rotors — on GT
- Power convertible top composed of 3 layers: waterproofed outside layer, sound-deadened middle layer, eye-candied inside layer

BADDEST BITE EVER

- Beware the Shelby GT500 — the most powerful factory-built Mustang in history
- A supercharged 500 hp and 480 lb.-ft. of torque
- Created by the legendary Carroll Shelby and Ford's Special Vehicle Team (SVT)
- SVT-modified suspension for precision handling, and wide 18" wheels with F1 Supercar high-performance tires for superior traction



*EPA-estimated fuel economy with manual transmission.

**V6 Coupe: \$19,995 MSRP. GT Coupe: \$26,370 MSRP.

Taxes, title and license fees extra.

[†]Road & Track, April 2005.



MUSTANG GT IN GRABBER ORANGE WITH OPTIONAL GT APPEARANCE PACKAGE

SO SINFUL

Optional Premier Trim w/Color Accent Package in a vibrant mix of Chamois leather seating surfaces and Dark Charcoal surrounds (at left). The top of the dash, the lid on the center console, and both front armrests are wrapped in a soft-touch coating and detailed with stitching. Also shown: woven Charcoal aluminum instrument panel accents.^{††}

^{††}Part of the optional Interior Upgrade Package.

AN AMAZING 125 HUES

Available MyColor™ lighting^{††} puts you in control of instrument cluster illumination. It can be set in an exclusive red, white and blue array for the unique 6-gauge cluster on the Shelby GT500.



07 MUSTANG

www.fordvehicles.com



MUSTANG V6

DELUXE

Select standard features: 4.0L SOHC V6 engine • 5-speed manual transmission • Compact spare tire • Front stabilizer bar • Stainless steel single exhaust • Power 4-wheel disc brakes • Power rack-and-pinion steering • Coil-over-strut front suspension • Coil spring 3-link solid axle rear suspension • Personal Safety System® • 4-way manual height-adjustable driver's seat • 50/50 split-folding rear seat (coupe only) • Carpeted front floor mats • Tilt steering wheel • Cruise control • Full center console with armrest and storage • Power door locks and windows with one-touch-up/-down feature • Remote keyless illuminated entry • Air conditioning • AM/FM single-CD audio system • 16" bright machined-aluminum wheels • P215/65R16 all-season tires • Tire Pressure Monitoring System

PREMIUM

Includes V6 Deluxe content, plus: Shaker 500 Audio System with 6-disc in-dash CD changer, 8 speakers and MP3 capability • 6-way power driver's seat with power lumbar • 16" bright machined-aluminum wheels with chrome spinners

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

Vehicles shown may contain optional equipment.



MUSTANG GT

DELUXE

Includes V6 Deluxe content, plus: 4.6L 3-valve V8 engine • Stainless steel dual exhaust with bright tips • Power 4-wheel disc anti-lock brakes • Front and rear stabilizer bars • Traction Control • Fog lamps • Rear spoiler • 6-way power driver's seat with power lumbar • 17" painted-aluminum wheels • P235/55ZR17 performance tires

PREMIUM

Includes GT Deluxe content, plus: Shaker 500 Audio System with 6-disc in-dash CD changer, 8 speakers and MP3 capability • Leather-trimmed sport buckets

GT CALIFORNIA SPECIAL (GT/CS)

This mod option pays tribute to the original '68 West Coast wild thing. There's a lowered chin spoiler, side scoops, mid-body tape stripes, 18" polished-aluminum wheels, racing-inspired diffuser, rolled exhaust tips, two-tone leather-trimmed seats, and more. Add the optional GT Appearance Package (as shown), boasting a brawny hood scoop and an engine cover emblazoned with the Pony emblem.

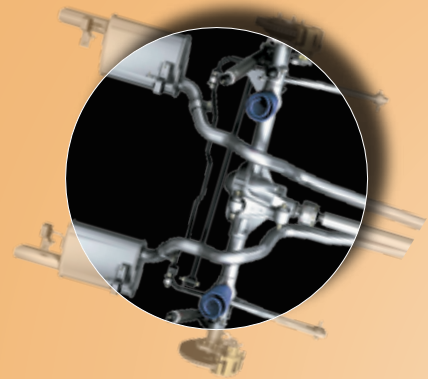


SHELBY GT500

Select standard features: 5.4L supercharged, intercooled DOHC V8 engine • 500 hp @ 6000 rpm and 480 lb.-ft. of torque @ 4500 rpm • 9.0 psi boost • Forged-steel crankshaft • Forged-steel I-Beam connecting rods • TREMEC 6-speed manual transmission • Dual 60-mm electronic throttle body • Four-channel ABS brakes with traction control system • Brembo® 14" vented front rotors and 4-piston calipers • 11.8" vented rear rotors with 2-piston calipers • SVT-tuned suspension with unique shocks and springs • Tuned stainless steel X-pipe exhaust • P255/45ZR18 front F1 Supercar tires • P285/40ZR18 rear F1 Supercar tires • 18" x 9.5" bright machined-aluminum wheels with SVT center caps • Premium cloth convertible top • Unique hood with functional heat extractors • Unique rear spoiler • Le Mans racing stripes (coupe only) • GT500 side rocker stripes • Front fog lamps • Shaker 500 Audio System • Six-gauge cluster (including boost) with MyColor™ and unique red, white & blue illumination setting • Charcoal Black leather-trimmed front bucket seats with Cobra logo (Charcoal Black or Crimson Red inserts) • Unique leather-trimmed steering wheel with red stitching • Front airbags and front-seat side airbags • Active Anti-Theft System

SIGNATURE SNARL

V8 thunder is channeled through mandrel-bent, 2.5" dual-exhaust pipes, which employ a crossover balance tube and stainless steel tips. FYI: Mandrel bending maintains inside diameter and reduces back pressure.



V6 PONY PACKAGE

A wildly popular option (at right) that includes a speeding Pony and fog lamps on the grille; tri-bar Pony emblems; 17" painted-aluminum wheels; Z-branded tires; MUSTANG rocker stripes; chrome-branded front floor mats; and a unique V6 spoiler.



FORCE IS WITH FORD

Drag-racing icon John Force pilots the Castrol GTX Ford Mustang Funny Car: the quickest dragster of its kind. He's won more races, rounds and championships (including a record 10 in a row) than anyone else in National Hot Rod Association (NHRA) history. Daughter and fellow NHRA drag racer Ashley Force is fast following in his Ford-powered tracks ... yeah, that's Ashley at the wheel — quenching her need for speed — in the Grabber Orange Mustang GT on the previous spread.



Go for the optional 500- or 1000-watt Shaker Audio System, and then you can get SIRIUS* — the satellite radio option that beams over 125 channels of digital-quality sound across the contiguous U.S. Check out sirius.com.



AWESOME AUDIO

An audio input jack enables you to plug in your portable digital player to pump out your personal sound stash through Mustang's killer speaker system.

*See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information. SIRIUS Satellite Radio, "SIRIUS" and related marks are registered trademarks of SIRIUS Satellite Radio Inc.



AWARD-WINNING V8

“For the second consecutive year, no auto maker provides a more power-packed V8 at a more accessible price than Ford's brilliant 4.6L SOHC V8.”

— *Ward's* 10 Best Engines 2006

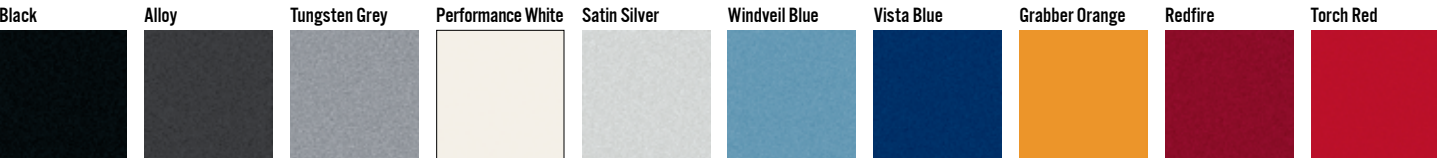


SERIOUS SPOKES

A wide selection of wheels (pictured below, L to R): 16" bright machined-aluminum • 16" bright machined-aluminum w/chrome spinner • 17" painted-aluminum w/tri-bar Pony center cap • 17" painted-aluminum • 17" bright machined-aluminum w/tri-bar Pony center cap • 18" premium aluminum w/tri-bar Pony center cap • 18" polished-aluminum w/tri-bar Pony center cap



EXTERIOR COLORS



07 MUSTANG

FUSION REACTION

EVEN THE CRITICS LAUD FUSION: “CHIC STYLING” (*AUTOWEEK*), AND “BEST LOOKING CAR IN ITS CLASS” (EDMUNDS’ *INSIDE LINE*).

HEAD TURNING

- Tri-bar chrome grille anchors jewel-like, halogen headlamps — lamps are housed in curving lenses that flow upward, tracing the hoodline

AGILE

- Performance that *CARandDRIVER.com* (December 2005) singled out as “the feel of Euro muscle instead of mass-market mush”
- First-in-class* 6-speed automatic, optional
- 3 powertrain combinations: 160-hp I-4 engine teamed with either a 5-speed manual (standard) or 5-speed automatic (optional) transmission; or the available 221-hp V6 engine mated with a 6-speed automatic
- The fun-loving I-4 engine records 31 mpg hwy.** (*Fusion S starts under \$18,000†*)

DELIGHTFUL

- 6 airbags come standard: 2 front airbags, 2 front-seat side airbags, and 2 side-curtain airbags for added protection
- Audio input jack (think iPod®) in center console; plus a 6-disc in-dash CD/MP3-capable sound system on SE and SEL models
- 60/40 split-fold rear seat is spring-assisted
- Front-passenger seat folds forward on SE and SEL models
- Heated front seats are optional

*Midsize Sedan class (100–103 cu. ft. passenger volume non-premium) excluding Mazda6.
**EPA-estimated fuel economy.
†Fusion S: \$17,995 MSRP. Taxes, title and license fees extra.



FUSION SEL V6 IN REDFIRE METALLIC

††The J.D. Power and Associates APEAL Study measures owner delight with the design, content, layout and performance of their new vehicles. Ford Fusion received the highest numerical score among midsize cars. Study based on responses from 63,607 new vehicle owners, measuring 251 models and measures opinions of consumers after 90 days of ownership. Visit jdpower.com.



MOST APPEALING MIDSIZE CAR

Midsize car owners ranked Fusion #1 in the J.D. Power and Associates 2006 Automotive Performance, Execution and Layout StudySM (APEAL)^{††} — the measure of owner delight with the design, content, layout and performance of their new vehicles.

CLASS-EXCLUSIVE AWD

All-Wheel Drive (AWD) continuously monitors — 100 times per second — vehicle speed, throttle and steering angle, to seamlessly deliver torque and enhance traction in any weather conditions. Totally transparent during engagement, the AWD system actively administers power to all 4 wheels, providing Fusion with balanced control and improved handling. Optional on SE and SEL models with the V6.



07 FUSION



FUSION S

I-4

Select standard features: 2.3L Duratec 16-valve I-4 engine • 5-speed manual transmission • Power 4-wheel disc brakes • Front and rear stabilizer bars • Bright-chrome 3-bar grille • 5-passenger seating • 60/40 split-folding spring-assisted rear seat • Tilt/telescoping steering column • In-dash storage compartment • 6 beverage holders • Steering wheel-mounted cruise control • Power windows, door locks and sideview mirrors • Speed-sensitive windshield wipers • Remote keyless entry with integrated fobs (2) • Air conditioning • AM/FM single-CD/MP3-capable audio system with 4 speakers • Personal Safety System[®] • Front-seat side airbags • Side-curtain airbags • SecuriLock[®] passive anti-theft system • Perimeter alarm • 16" steel wheels with deluxe wheel covers • P205/60R16 all-season tires

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.

Vehicles shown may contain optional equipment.



FUSION SE

I-4

Includes S content, plus: Fog lamps • Body-color, power sideview mirrors • Message center • 6-way power driver's seat with manual lumbar • Steering wheel-mounted cruise and audio controls • Unique center stack instrument panel appliqué • Dual illuminated visor vanity mirrors • Premium AM/FM 6-CD/MP3-capable audio system with 6 speakers • Map pockets • Fold-down front-passenger seat • 16" machined-aluminum wheels

V6

Includes SE I-4 content, plus: 3.0L Duratec 24-valve V6 engine • 6-speed automatic transmission • Dual exhaust tips

AWD

Includes SE V6 content, plus: Traction Control • P205/60VR16 tires



FUSION SEL

I-4

Includes SE I-4 content, plus: Heated sideview mirrors with approach lamps • Bright molding at beltline • Leather-wrapped steering wheel • Steering wheel-mounted cruise, audio and climate controls • Electronic Automatic Temperature Control • Unique center stack instrument panel appliqué • Analog clock • 17" machined-aluminum wheels • P225/50VR17 performance tires

V6

Includes SEL I-4 content, plus: 3.0L Duratec 24-valve V6 engine • 6-speed automatic transmission • Dual chrome exhaust tips

AWD

Includes SEL V6 content, plus: Traction Control

SAFETY COMES STANDARD

Fusion rated the full 5 Stars ★★★★★ for front-seat side-impact safety in crash tests conducted by the government's National Highway Traffic Safety Administration (NHTSA). For 2007, 6 airbags are standard: dual front airbags; 2 front-seat side airbags; and a pair of side-curtain airbags to help protect outboard-seated passengers in both rows.



FLEXIBILITY UPON REQUEST

It's a snap to haul long items: Simply pull the quick-release levers in the cavernous 15.8-cu.-ft. trunk to activate Fusion's spring-assisted, 60/40 split rear seat. And new for 2007, the fold-down front-passenger seat on SE and SEL models accommodates to an even greater extent.



SO THOUGHTFUL

The clever in-dash storage compartment is the perfect resting place for hi-tech handhelds and other stuff that life brings along for the ride.



WHEEL SPIN L to R: 17" machined-aluminum w/black painted pockets • 16" machined-aluminum • 16" steel w/deluxe cover • 17" machined-aluminum



STANDS OUT... AND SURPRISES WITHIN

For a unique twist, add the optional I-4 SE Appearance Package: a black chrome grille, fog lamps stationed in color-keyed bezels, and 17" aluminum wheels with black painted pockets. The Charcoal Black trim is splashed with red cloth inserts. Seats, center console and steering wheel are finished with high-contrast red stitching. Plus, the radio surround is treated to a special brushed-aluminum face.

DVD-BASED NAV SYSTEM

This state-of-the-art, optional Navigation System combines DVD mapping with Global Positioning System (GPS) technology; it's touch-screen simple, and provides you with over 20 helpful features.



ONE FOR ALL

Fusion is the first Ford vehicle to eliminate a fob, integrating all the remote functions into the key.



THE BEST RADIO ON RADIO



The SIRIUS Satellite Radio* option gives you commercial-free music, plus the best in sports, news, talk and comedy. More than 125 channels. Hear *what* you want, *when* you want it. For the full scoop: Surf sirius.com or ring 1-888-539-7474.

*Not available in Alaska or Hawaii.

EXTERIOR COLORS



07 FUSION

www.fordvehicles.com

TIME TO FOCUS

IT'S GOT FUN DOWN TO A "T." *TIGHT RIDE:*
3 LEVELS OF EURO-INFUSED HANDLING.
TOP-NOTCH EFFICIENCY: UP TO 37 MPG.*
TRANSLATION: SWEET.

TOTALLY LEGIT

- Available in 4 distinct body styles: 3-door hatchback, 4-door sedan, 5-door hatchback or 5-door wagon (*Focus S 3-door starts under \$14,000***)
- More interior volume — by a good few feet — than Honda Civic, Toyota Corolla, Chevy Cobalt and Saturn Ion
- All 3 aluminum-block Duratec engines were designed to be energetic, efficient, ear-pleasing and eco-responsible
- 4-wheel independent Euro suspension: MacPherson struts up front and Control Blade™ trailing arms in back deliver exceptional maneuverability and eagerly absorb any bumps along the way
- Focus ST (in action at right) is performance-packed: 151 hp; short-throw 5-speed manual; leather-wrapped/red-stitched shift knob and steering wheel; performance-tuned suspension; aggressively tuned exhaust; red-and-black sport buckets; 16" machined-aluminum wheels; wing spoiler; and ABS with Electronic Brakeforce Distribution

TUNED IN

- Street Appearance packages #1 and #2 are eye-poppin' factory-installed options that include unique fascias, fog and side marker lamps, bright exhaust tip, and rear spoiler

*EPA-estimated 27 mpg city/37 hwy. for 2.0L Duratec engine with 5-speed manual transmission.

**Focus S: \$13,995 MSRP. Taxes, title and license fees extra.

GET SMART

"Now you can drive the SmartWay... vehicles that receive this designation are very good environmental performers relative to other vehicles."

— U.S. Environmental Protection Agency
(for all Focus models except ST)



FOCUS ST IN CD SILVER METALLIC



REVITALIZES YOUR ATTITUDE

Charcoal cloth seating in Focus ST mesmerizes with a red-and-black diamond pattern — mirroring the front-door accents.

AIMS TO PLEASE

Rap or rock to a CD player that's MP3 capable. Up the ante with the optional 6-CD in-dash changer that has automatic speed-sensitive volume control and steering column-mounted audio buttons.

07 FOCUS

www.fordvehicles.com



FOCUS S

Select standard features: 2.0L I-4 Duratec 20 or 20E PZEV* engine • 5-speed manual transmission • 15" steel wheels with 9-spoke wheel covers • P195/60R15 all-season tires • Front disc and rear drum brakes • Black grille with chrome surround • Black manual sideview mirrors • Black exterior door handles • Black rear decklid/liftgate molding • AM/FM stereo/single-CD player with MP3 capability, speed-sensitive volume control, clock and 4 speakers • Intermittent windshield wipers • Black instrument cluster surround with black-faced gauges • Silver-metallic instrument panel center stack on 3-door and 5-door; black (shown below, with optional air conditioning) on 4-door

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.
Vehicles shown may contain optional equipment.



*Standard on S, SE and SES models in CA, MA, ME, NY and VT; available on retail orders in AZ, CT, NH, NJ, NV, OR, PA and RI.



FOCUS SE

Includes S content, plus: 15" steel wheels with 6-spoke wheel covers • Air conditioning • Power Group including power windows, power locks, keyless entry with 2 key fobs, and power sideview mirrors • Variable-intermittent windshield wipers • Front center armrest with storage • Black instrument panel center stack on 4-door and wagon; silver-metallic instrument panel center stack (shown below) on 3-door and 5-door



FOCUS SES

Includes SE content, plus: 16" 5-spoke aluminum wheels and Pirelli P205/50R16 all-season tires on 3-door, 4-door and 5-door • 15" multi-spoke aluminum wheels on wagon • Body-color bodyside moldings • Fog lamps with black surrounds • Cruise control • Tilt/telescoping steering column with leather-wrapped steering wheel • Overhead storage console with front map/reading lights, and storage bins for sunglasses and garage door opener • Tachometer • Black instrument cluster surround with grey-faced gauges • Silver-metallic instrument panel center stack on 3-door and 5-door; two-tone finish (shown below) on sedan and wagon



PERSONAL SAFETY SYSTEM®

Engineered for the driver and front passenger, the setup includes dual-stage front airbags, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System. (Front-seat side airbags optional.)



FOCUS ST

Includes SES content, plus: 2.3L I-4 Duratec 23 engine • Unique 16" 5-spoke machined-aluminum wheels • Performance-tuned suspension • 4-wheel power disc brakes • Anti-lock Brake System (ABS) • Satin-alloy grille with body-color surround • Power, heated, body-color sideview mirrors • Body-color door handles • Ground effects on rear fascia • Blacked-out lower rear fascia • Fog lamps with silver surrounds • Chrome-tip exhaust • Sport front bucket seats • Black leather-wrapped steering wheel and shift knob with contrast red stitching • Silver instrument cluster surround with black-faced gauges • Dark grey/metal-mesh finish instrument panel center stack



RESPONSIVE (& RESPONSIBLE) REVS

Every Focus is powered by a Duratec engine with chain-driven dual overhead cams, 16 valves, 4 cylinders and sequential multi-port fuel injection.



CIVIC'S KINDA CRAMPED

Focus and its split-folding rear seat offer much more cargo space than the Civic/Corolla/Cobalt crowd.

SOUND BY SONY®

A boomin' 500 watts of peak power and Digital Sound Processing capabilities highlight the available Audiophile® System – Sony sound techs acoustically tuned it all. Includes 4 coax speakers with neodymium rare-earth magnets, and an 8" subwoofer with a 2.4-lb. magnet and separate 110-watt, 2-channel amp.

Audiophile is a registered trademark of Audiophile, Inc.



IN TOP 10 COOLEST

"Pocket rocket American style... and the styling is distinctive, not 'me too.'"

– Kelley Blue Book's kbb.com

Top 10 Coolest Cars Selling Under \$18,000



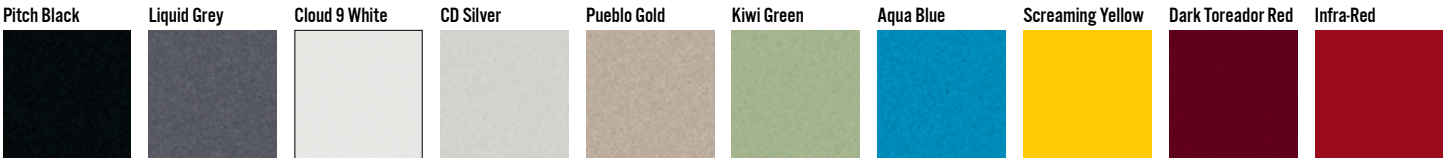
WHOO IT UP

Since 1999, Focus has competed in the World Rally Championship (WRC). The souped-up Focus RS WRC battles foes on 4 continents and is conqueror of blinding sandstorms, punishing gravel, freezing blasts, boiling temps, and tons more. Meaning every Focus production car benefits from truly extreme real-world testing – in one of the most demanding motorsports going.



HOT WHEELS L to R: 15" steel w/9-spoke cover • 15" steel w/6-spoke cover • 15" multi-spoke aluminum • 16" 5-spoke aluminum • 16" 5-spoke machined-aluminum

EXTERIOR COLORS



07 FOCUS

www.fordvehicles.com

SIZE UP: FIVE HUNDRED

IT'S MORE THAN JUST COMFORTABLE, CONFIDENT AND CONVENIENT, IT'S ONE OF THE SAFEST CARS IN ITS CLASS THANKS TO ITS INNOVATIVE VEHICLE STRUCTURE.

STELLAR SAFETY

- Highest National Highway Traffic Safety Administration (NHTSA) crash test ratings – 5 Stars in all 4 categories
- Highest front, side and rear crash protection ratings from the Insurance Institute for Highway Safety (IIHS)
- Higher assurance, with standard front-seat side airbags* for driver and front passenger
- Class-exclusive** rollover detection sensor, and standard side-curtain airbags, part of 2-row Safety Canopy™ System*
- First sedan in its class with All-Wheel Drive (AWD), optional
- Class-exclusive HALDEX® AWD, optional

UNCOMMON EFFICIENCY

- Up to 580 miles on a full tank of gas†
- Best-in-class AWD fuel economy††
- Class-exclusive 6-speed automatic or first-in-class Continuously Variable Transmission (CVT)

BEST-IN-CLASS DIMENSIONS

- Best-in-class passenger and interior volume
- Best-in-class rear head and leg room
- Best-in-class cargo flexibility; includes the largest trunk of any sedan in North America

*For models built after 9/4/06.

**Standard 5-passenger Large Car class.

†20-gallon fuel tank and EPA-estimated 29 mpg hwy. for FWD.

††EPA-estimated 19 mpg city/25 hwy.

HALDEX is a registered trademark owned by Haldex, AB.

ALL-NEW CHROME PACKAGE AVAILABLE

Add more show to your go: The Chrome Package (as shown here on the Limited model) dresses up Five Hundred with a chrome-mesh grille and 18" chrome-clad aluminum wheels.

ALL-WHEEL-DRIVE CAPABLE

Optional AWD eagerly assists on wet pavement or dry; within milliseconds, power is automatically passed to the wheels with the most traction.



"BEST-IN-CLASS ALL-WEATHER SEDAN"

– New England Motor Press Association
2006 Official Winter Vehicle of New England
competition: \$25,000 – \$30,000 category



FIVE HUNDRED LIMITED IN BLACK WITH OPTIONAL CHROME PACKAGE

COMMANDING PRESENCE

You're not only part of the action, you're emphatically in control of it: Command Seating™ sits you taller than conventional sedans for better visibility. It also makes for effortless entry into the roomiest living quarters in the class. The available DVD Navigation System provides a generous 6.5" LCD that presents sharp color graphics with step-by-step, touch-screen prompts and a turn-by-turn Route Guidance voice. More than 20 different functions are readily accessible.

07 FIVE HUNDRED

www.fordvehicles.com





FIVE HUNDRED SEL

Select standard features: 2-row Safety Canopy™ System* with side-curtain airbags and rollover sensor • Front-seat side airbags* • Body-color, power, heated sideview mirrors* • Security approach lamps* • Anti-theft perimeter alarm* • Bright-painted grille with chrome surround • Air conditioning • Auto-dimming rearview mirror • Heat and air conditioning ducts in rear of front center console for rear-seat passengers • Leather-wrapped steering wheel and shift knob • Message center with compass • Steering wheel-mounted cruise and audio controls • AM/FM stereo with CD player • 6-way power driver's seat with manual lumbar adjustment • 2-way power fold-down front-passenger seat • Fixed rear-seat head restraints • Rear-seat armrest with beverage holders • Woodgrain-appearance appliqués on instrument panel and console • 17" 7-spoke aluminum wheels • P215/60R17 tires

*For models built after 9/4/06.
Each series includes the standard equipment of the previous series, except where additions/exceptions are noted.
Vehicles shown may contain optional equipment.



FIVE HUNDRED LIMITED

Includes SEL content, plus: Automatic headlamps • Chrome sideview mirrors with memory • Fog lamps • Analog clock in instrument panel • Dual-zone Electronic Automatic Temperature Control • Memory settings for driver's seat and sideview mirrors • Outside temperature display • Audiophile® Sound System with AM/FM stereo, subwoofers, and 6-disc in-dash CD changer with MP3 capability • 8-way power driver's seat with memory • 4-way power fold-down front-passenger seat with manual lumbar adjustment • Heated driver and front-passenger seats • "Shirred" leather-trimmed seats • Adjustable rear-seat head restraints • Rear-seat center armrest with beverage holders and storage • 18" 8-spoke bright-aluminum wheels • P225/55R18 Pirelli tires

Audiophile is a registered trademark of Audiophile, Inc.



BEST FLEXIBILITY, BIGGEST TRUNK

A standard fold-flat front-passenger seat and a fold-flat 2nd row give you best-in-class cargo versatility, with the outstanding ability to carry items up to 9' long. Five Hundred also has the largest trunk – incorporating grocery hooks to keep bags steadfast – of any sedan in North America. The low liftover height and big-time capacity make way for up to 8 golf bags (matching the 8 beverage holders in the cabin).

5-STAR SAFE

Analyzing the Large Car class, only Five Hundred achieved top crash protection ratings across the board from the IIHS. And most cars in the class couldn't pass NHTSA's 5-Star safety muster in all 4 government crash categories: driver frontal impact, front-passenger frontal impact, front-seat side impact, and rear-seat side impact.



THE LUXURY OF "SHIRRED" LEATHER SEATING

The Limited model treats you to a leather-trimmed, 8-way power, heated driver's seat with 2-user memory – settings can be recalled for the heated sideview mirrors, as well. Leather trim extends to the shifter and steering wheel, which includes a second set of audio controls. Dual-zone Electronic Automatic Temperature Control lets you and your front passenger select settings independently.



OUT OF SIGHT

An innovative storage unit atop the instrument panel keeps a host of small items at hand and under cover.



SEAMLESS-AS-CVT RESPONSE

Unlike standard transmissions, the Continuously Variable Transmission (CVT) – that comes with AWD models – has no gears. An intricate steel-link belt (above) connects 2 variable-sized, high-strength steel pulleys that ensure a smooth, velvet-like ride. Because the CVT offers a broad span of drive ratios and optimizes engine power, the AWD system can plow right through challenging situations.

SENSORY SENSATION



SIRIUS Satellite Radio** is a factory option offering you content and quality AM/FM can't. 125 channels of world-class news and entertainment, including commercial-free music. A complimentary 6-month subscription is included in the price.

**Not available in Alaska or Hawaii. For more details, go to sirius.com or phone 1-888-539-7474.



AMUSEMENT IN BACK

With the DVD Family Entertainment Center option, rear-seat passengers view a 7" screen and have access to a pair of wireless headphones, plus an infrared remote control.

ALUMINUM TO THE CORE

Wheel varieties, L to R: 17" 7-spoke aluminum, 18" 8-spoke bright-aluminum, 18" chrome-clad aluminum



EXTERIOR COLORS



07 FIVE HUNDRED



MUSTANG

Category Pony Car
Models V6 Deluxe, V6 Premium, GT Deluxe, GT Premium, Shelby GT500
Special Packages GT California Special, GT Appearance, Comfort, V6 Pony, Interior Upgrade, Premier Trim With Color Accent, Exterior Sport Appearance, Sport Appearance With Color Accent
Body Styles Coupe, convertible
Seating Capacity 4
Engines 4.0L SOHC V6, 4.6L V8, 5.4L supercharged intercooled V8
Transmissions 5-speed manual, 5-speed auto, TREMEC 6-speed manual
Drivetrain RWD
Safety Highlight NHTSA 5 Stars – frontal crash categories (Mustang coupe)
Key Attributes Looks, *and it cooks*



FUSION

Category Unconventional Midsize
Models S, SE, SEL
Special Package I-4 SE Appearance
Body Style 4-door sedan
Seating Capacity 5
Engines 2.3L Duratec I-4, 3.0L Duratec V6
Transmissions 5-speed manual, 5-speed auto, 6-speed auto
Drivetrains FWD, AWD
Safety Highlights NHTSA 5 Stars – front-seat side crash category; Fusion now features 6 airbags as standard equipment
Key Attributes Head-turning styling, cornering agility, an expansive body-hugging interior, and contrast stitching on the available leather-trimmed seats



FOCUS

Category Efficient Compact
Models S, SE, SES, ST
Special Packages Street Appearance, SE Sport Group, Convenience, Safety, Weather, Interior Upgrade
Body Styles 3-door hatch, 4-door sedan, 5-door wagon, 5-door hatch
Seating Capacity 5
Engines 2.0L Duratec, 2.0L Duratec 20E PZEV, 2.3L Duratec
Transmissions 5-speed manual, 4-speed auto
Drivetrain FWD
Safety Highlight NHTSA 5 Stars – driver, frontal crash category**
Key Attributes Rates well above average in EPA *Green Vehicle Guide*, and handles with European finesse

**4-door sedan.



FIVE HUNDRED

Category Commanding Full-Size
Models SEL, Limited
Special Packages Chrome, Interior Power, Convenience
Body Style 4-door sedan
Seating Capacity 5
Engine 3.0L Duratec V6
Transmissions 6-speed auto, CVT (with AWD)
Drivetrains FWD, AWD
Safety Highlights NHTSA 5 Stars – all crash categories; highest side, rear and frontal offset crash protection ratings from IIHS; class-exclusive SPACE Architecture™ (Side Protection And Cabin Enhancement)
Key Attributes Comfortable, confident, convenient, and now optional with SIRIUS Satellite Radio, DVD Family Entertainment Center and DVD Navigation System



CROWN VICTORIA

Category Traditional Large
Models Crown Victoria, LX
Special Packages LX Premium Sport Handling And Performance, LX Premier Group, Handling And Performance
Body Style 4-door sedan
Seating Capacities 5, 6
Engine 4.6L V8
Transmission 4-speed auto
Drivetrain RWD
Safety Highlights NHTSA 5 Stars* – all crash categories and for rollover resistance; highest frontal offset crash protection rating from IIHS
Key Attributes Smooth ride, luxurious amenities, and solid body-on-frame build – the only mass-produced American passenger car designed this way

*With optional side airbags.



FREESTAR

Category Versatile Minivan
Models SE, SEL, Limited
Special Packages SE Appearance, Class II Trailer Tow, Premium, Memory
Body Style Van
Seating Capacity 7
Engines 3.9L OHV V6, 4.2L OHV V6
Transmission 4-speed auto
Drivetrain FWD
Safety Highlights NHTSA 5 Stars – frontal crash categories and rear-seat side crash category; highest front and rear crash protection ratings from IIHS; AdvanceTrac® Electronic Stability Enhancement System is optional
Key Attribute Innovative, rear-facing 3rd-row Tailgate Bench Seat™ – simply open the rear liftgate and drop the bench backward†

†Rear-facing 3rd-row seat is not intended for passenger seating while vehicle is in motion.



BOLDMOVES



New Vehicle Limited Warranty
We want your Ford ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: There's now a 5-year/60,000-mile powertrain limited warranty that's fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage – on select components, including the engine and transmission – beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Plus, Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.



Comparisons based on 2006 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

Always wear your safety belt and secure children in the rear seat.

07CAR



ESCAPE & ESCAPE HYBRID

Category Compact SUV and Hybrid SUV
Models XLS, XLT, XLT Sport, Limited, Hybrid
Special Packages Safety, Luxury Comfort, XLT Appearance, Trailer Tow, Hybrid Energy/Navigation/Audiophile® System
Body Style 5-door SUV
Seating Capacity 5
Engines 2.3L Duratec I-4, 3.0L Duratec V6, 2.3L I-4 Atkinson-cycle
Transmissions 5-speed manual, 4-speed automatic, eCVT (electronic Continuously Variable Transmission)
Drivetrains FWD, 4WD
Safety Highlights ABS, SecuriLock®, Tire Pressure Monitoring System
Key Attributes *Consumer Guide*® Best Buy; fuel economy of Hybrid



EXPLORER

Category Midsize SUV
Models XLT, Eddie Bauer, Limited
Special Packages Convenience, Eddie Bauer Luxury, Ironman®, Ultimate Convenience, XLT Comfort, XLT Appearance
Body Style 5-door SUV
Seating Capacities 5, 6, 7
Engines 4.0L SOHC V6, 4.6L 3v V8
Transmissions 5-speed automatic, 6-speed automatic
Drivetrains 4x2, 4x4
Safety Highlights Standard AdvanceTrac w/RSC, Intelligent Safety System™
Key Attributes Class-leading standard safety features; cargo and towing capability



SPORT TRAC

Category Sport Utility Truck
Models XLT, Limited
Special Packages XLT Appearance, Convenience, Limited Electronics
Body Style 4-door Sport Utility Truck
Seating Capacity 5
Engines 4.0L SOHC V6, 4.6L 3v V8
Transmissions 5-speed automatic, 6-speed automatic
Drivetrains 4x2, 4x4
Safety Highlights Standard AdvanceTrac® w/RSC®, standard front-seat side airbags, available Safety Canopy™ System
Key Attribute Flexibility of pickup-style bed



THE NEW EXPEDITION & ALL-NEW EXPEDITION EL

Category Full-size and Full-size Extended-length SUVs
Models XLT, Eddie Bauer, Limited
Special Packages Convenience, Heavy-Duty Trailer Tow
Body Style 5-door SUV
Seating Capacities 5, 6, 7, 8
Engine 5.4L SOHC 3v V8
Transmission 6-speed automatic
Drivetrains 4x2, 4x4
Safety Highlights Standard AdvanceTrac w/RSC, standard Safety Canopy System
Key Attributes Cargo and towing capability; functionality/versatility of 3rd row



THE ALL-NEW EDGE

Category Crossover Utility Vehicle (CUV)
Models SE, SEL, SEL Plus
Special Packages Premium, Seating Flexibility
Body Style 5-door CUV
Seating Capacity 5
Engine 3.5L Duratec 35 V6
Transmission 6-speed automatic
Drivetrains FWD, AWD
Safety Highlights Standard AdvanceTrac w/RSC, standard Safety Canopy System
Key Attributes Bold design and flexibility; sporty handling and energetic performance



FREESTYLE

Category CUV
Models SEL, Limited
Special Packages Convenience, Safety, Power
Body Style 5-door CUV
Seating Capacities 6, 7
Engine 3.0L Duratec 30 V6
Transmission Continuously Variable Transmission (CVT)
Drivetrains FWD, AWD
Safety Highlights NHTSA 5 Stars in all 4 categories; IIHS highest front, side and rear crash protection ratings; standard Safety Canopy System; standard front-seat side airbags
Key Attributes Command Seating;™ best-in-class fuel economy



RANGER

Category Compact Pickup
Models XL, STX, XLT, SPORT, FX4 OFF-ROAD, FX4 LEVEL II
Special Package TREMOR Wheels & Tunes
Body Styles Regular Cab, SuperCab: 2-Door and 4-Door
Seating Capacities 3, 4, 5
Engines 2.3L I-4, 3.0L V6 or 4.0L V6
Transmissions 5-speed manual, 5-speed automatic
Drivetrains 4x2 or 4x4
Safety Highlights Personal Safety System®, Tire Pressure Monitoring System
Key Attributes Best Pickup Fuel Economy, available 7-ft. box.



E-SERIES

Category Full-Size Vans, Wagons and Cutaways
Models XL, XLT
Special Packages Racks & Bins (Van), Chateau Wagon, Center Aisle Seating, DVD player
Body Styles Van, Wagon, Cutaway
Seating Capacities 2, 5, 7, 8, 11, 12, 14, 15
Engines 4.6L V8, 5.4L V8, 6.8L V10, 6.0L V8 Turbo Diesel
Transmissions 4-speed automatic, 5-speed automatic or 5-speed automatic with Tow/Haul Mode
Drivetrain RWD
Safety Highlight Class-exclusive AdvanceTrac® with RSC® (Roll Stability Control) (Limited availability)
Key Attributes Sales leader 27 years running, capacity and versatility



F-150

Category Full-Size Pickup Under 8500 lbs. GVWR
Models XL, STX, XLT, FX4 OFF-ROAD, LARIAT
Special Packages FX2 SPORT, King Ranch®, Ford Harley-Davidson™ F-150, Chrome, DVD player
Body Styles Regular Cab, SuperCab, SuperCrew
Seating Capacities 3, 5, 6
Engines 4.2L V6, 4.6L Triton® V8, 5.4L 3-valve Triton V8, E85 FFV 5.4L 3-valve Triton V8
Transmissions 5-speed manual, 4-speed automatic
Drivetrains 4x2 or 4x4
Safety Highlights NHTSA 5-Star Frontal, Personal Safety System
Key Attributes Unsurpassed towing and best-in-class payload, best selection of models, most capable frame



F-SERIES SUPER DUTY®

Category Full-Size Pickup Over 8500 lbs. GVWR
Models XL, XLT, LARIAT
Special Packages Ford Harley-Davidson™ FX4 OFF-ROAD, King Ranch, Chrome, HIGHLINE, OUTLAW, XLT SPORT
Body Styles Regular Cab, SuperCab, Crew Cab
Seating Capacities 3, 4, 5, 6
Engines 5.4L V8 gas, 6.8L V10 gas or 6.0L V8 Turbo Diesel
Transmissions 6-speed manual, 5-speed automatic with Tow/Haul Mode
Drivetrains 4x2 or 4x4, SRW, DRW
Safety Highlight Dual front airbags
Key Attributes Best-in-class towing and payload, exclusive TowCommand Integrated Trailer Brake Controller option



COMMERCIAL TRUCKS

No matter what your requirements, there's a Built Ford Tough Commercial Truck ready to fulfill them. From the best-in-class maneuverability of LCF to the mega capacities of F-650/F-750 Super Duty, Ford's got you covered. Plus, Ford Commercial Trucks are serviced by a coast-to-coast network of more than 900 Ford Certified Truck Dealers. They'll help keep your trucks and business rolling with certified mechanics and ready access to uptime-critical parts, which means less downtime and more productivity for you. America's best-selling line of trucks just keeps getting better. So choose your truck, choose your equipment, and get the job done.

07 SUV and CROSSOVER

07 TRUCK