

# FORD FLEET FLASH

MARCH 2020



FORD FLEET

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## GOOD TO KNOW



### FORD MOTOR COMPANY ACHIEVES TOP-3 RANK IN J.D. POWER U.S. VEHICLE DEPENDABILITY STUDY<sup>SM</sup>

Helping to launch the company into a tie-for-third among all automakers, the Ford F-150 and Ford Mustang are J.D. Power 2020 U.S. Vehicle Dependability Study (VDS) award recipients for large light duty pickup and sporty midsize car segments, respectively. Additionally, SYNC<sup>®</sup> 3<sup>1</sup> voice-activated communications – available on most 2017 model-year Ford cars, SUVs, light trucks and electrified vehicles – was a significant driver of the company's 6-slot improvement as compared to last year's results. The VDS focuses on problems experienced by original owners of 3-year-old vehicles.

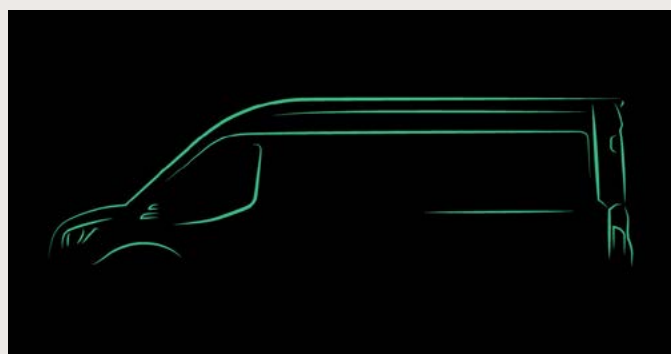
At a brand level, Ford climbed 5 spots to fifth place among non-premium brands, while Lincoln jumped 3 spots to rank fourth among premium brands. These top-5 finishes come after both Ford and Lincoln finished in the top 5 of the J.D. Power 2019 U.S. Initial Quality Study<sup>SM</sup> (IQS).

"For us, high quality means more than a great experience in the first few months of ownership; it includes a great experience throughout a customer's ownership journey, and these results affirm our commitment to building high-quality vehicles," explains Linda Cash, Ford vice president of Quality and New Model Launch Program. "This commitment now includes continuous improvements, like over-the-air-updates via WiFi, which keep SYNC 3 systems fresh." [Learn More](#)

### FORD TRANSIT WILL DEBUT ALL-ELECTRIC VERSION FOR U.S. AND CANADA IN 2022 MODEL YEAR

Built in the U.S., the all-electric Transit will be smart and connected, arming fleet owners with technology solutions like in-vehicle high-speed data architecture and cloud-based services to offer new ways to optimize fleet performance. Smart technology built into the all-electric Transit helps optimize fleet efficiency and reduce waste, as well as improve driver behavior by providing insights into operator performance. Fleets can leverage insightful data collected through Ford Telematics<sup>™</sup> using an embedded FordPass Connect<sup>™</sup> modem that features a 4G LTE Wi-Fi hotspot with connectivity for up to 10 devices. Managers can use Ford Data Services<sup>™</sup> tools like live map GPS tracking, geofencing and vehicle diagnostics to see key performance indicators at a glance for vehicle and driver.

Fleet operators can expect many other advantages. Beyond eliminating trips to the gas station, all-electric powertrains mean less scheduled maintenance than internal combustion engines, plus lower operating costs. Electric vehicle fleets may benefit from federal, state and local tax incentives, access to high-occupancy lanes, and free parking. Plus, electric vehicles can operate where vans with internal combustion engines cannot, including indoors, in environments with limited ventilation, and at night in areas with noise restrictions. [Learn More](#)



<sup>1</sup>Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

## WATCH IT

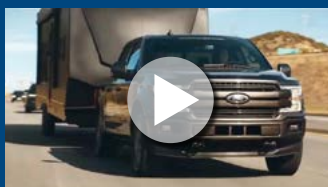
[CLICK HERE](#) for more Ford videos. [CLICK HERE](#) for Lincoln videos.



2020 Ford Escape:  
Ford Co-Pilot360<sup>™</sup> Technology



2020 Ford Escape:  
Walkaround



Head to Head:  
Ford F-150 vs. Chevy Silverado



Ford How-To:  
Hill Descent Control<sup>™</sup>



## IN WITH THE NEW

### 2020 FORD EXPLORER



Restyled large utility with Limited Hybrid, ST • Class-best<sup>1</sup> V6 power • Trailer Sway Control • Curve Control • Ford Co-Pilot360™<sup>2</sup> has Pre-Collision Assist with Automatic Emergency Braking [Learn More](#)

**2020 MY Final Order Due Date**  
4/03/2020

### 2020 FORD POLICE INTERCEPTOR® UTILITY



First-ever pursuit-rated hybrid police SUV • Full-time Intelligent AWD • No trade-offs: Outperforms all police utility competitors that participated in official testing<sup>3</sup> • Purpose-built in USA<sup>4</sup> [Learn More](#)

**2020 MY Final Order Due Date**  
4/03/2020

### 2020 LINCOLN CORSAIR



2020 IIHS TOP SAFETY PICK when equipped with available Jeweled LED Headlamps with Dynamic Bending • Lincoln Co-Pilot360™<sup>2</sup> has Blind Spot Detection with Cross-Traffic Alert [Learn More](#)

**2020 MY Final Order Due Date**  
4/03/2020

### 2020 LINCOLN AVIATOR



Reimagined large premium utility with 3 rows • Class-best<sup>5</sup> standard 400 hp<sup>6</sup> 415 lb.-ft. torque<sup>6</sup> • Most powerful Lincoln yet: 494-hp<sup>7</sup> 630 lb.-ft. torque<sup>7</sup> Twin-Turbocharged Grand Touring Hybrid [Learn More](#)

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<sup>1</sup>Class is Large Utilities based on Ford segmentation. <sup>2</sup>Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. <sup>3</sup>Based on 2019 Michigan State Police Vehicle Evaluation Program – based on 0-60 mph, 0-80 mph, 0-100 mph, top speed and lap times. <sup>4</sup>Assembled in the U.S.A. with domestic and foreign parts. <sup>5</sup>Class is Large Crossover Premium Utilities starting at under \$75,000 based on Lincoln segmentation. <sup>6</sup>Aviator 3.0-liter V6. Horsepower and torque ratings based on premium fuel per SAE J1349<sup>8</sup> standard. Your results may vary. <sup>7</sup>Combined system net horsepower and torque ratings. Horsepower and torque ratings based on premium fuel per SAE J1349 standard. Your results may vary.

## KEY CONNECTIONS

### PDF DOWNLOADS

- [2020 Fleet Preview Guide](#)
- [2020 Police & Special Services Vehicles](#)
- [2020 Safety & Technology Guide](#)
- [2020 Competitive Comparison Guide](#)

[CLICK HERE](#) for an extensive listing of information-packed Ford Fleet downloads.

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